



For Immediate Release

Breaking down borders: KnowRoaming offers Unlimited Data in 80+ countries and counting

TORONTO, Ontario — May 20, 2016 — KnowRoaming is excited to announce the availability of Unlimited Data in 80+ countries worldwide. With 12 Latin American countries recently added to the growing list of destinations where Unlimited Data is offered, now travelers to Brazil, Argentina, Costa Rica and more can roam worry-free for \$7.99 USD per day with the KnowRoaming Global SIM Sticker.

“Our mission since day one has been to provide travelers with an affordable and seamless way to stay connected all over the globe,” said KnowRoaming CEO Gregory Gundelfinger. “We’ve made it our goal to offer one flat rate for unlimited data access in the world’s most visited destinations. Our Unlimited Data rate now covers over 80 countries – but we’re not stopping there. Stay tuned for Unlimited Data in even more countries in the months to come.”

The KnowRoaming Global SIM Sticker attaches to a customer’s existing SIM card and remains dormant while at home. When the customer travels, the Sticker automatically connects to local networks to access voice and data rates up to 85% less than carrier rates. The free companion app enables users to prepay for all their services, monitor their usage in real-time, purchase Unlimited Data packages and more.

The availability of Unlimited Data in 80+ countries creates a unified roaming experience for travelers. With the KnowRoaming SIM Sticker, travelers can carry over their data packages into each country. This makes staying connected during layovers and cross-border traveling easy and the costs transparent.

KnowRoaming is constantly striving to provide customers with the lowest roaming rates, and expanding coverage for Unlimited Data in the most visited countries. The newest additions include 12 Latin American countries. For a full list of where KnowRoaming offers Unlimited Data, visit knowroaming.com.

Keep your eyes peeled for where KnowRoaming will offer Unlimited Data next!

About KnowRoaming:

KnowRoaming delivers truly end-to-end solutions for global connectivity. For consumer, corporate, and enterprise customers, KnowRoaming offers flexible delivery mechanisms, customizable management platforms, and a global mobile network. KnowRoaming launched the world's first Global SIM Sticker in 2013 and has since developed a new industry-disrupting innovation: the Soft SIM Platform. Each product includes fully transparent, real-time management tools that can be tailored to customers' needs. KnowRoaming has coverage in 200+ countries at rates up to 85% lower than carriers. KnowRoaming is a technology company focused on innovation and exceptional customer experience. Learn more at www.knowroaming.com.

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