



ATTN: Technology and business editors

Hold for release until November 3, 2015

**KnowRoaming launches Business Solutions division
to help companies save big on roaming**

TORONTO, Ontario — November 3, 2015 — International business travel can be a costly endeavour, but now there's one expense that's easy to save on: voice and data roaming.

KnowRoaming is proud to announce the launch of KnowRoaming Business Solutions, which offers innovative, transparent services to help corporate clients reduce management overhead and save up to 85% on international long distance and roaming in 200+ countries.

"Since launching KnowRoaming, we have had an overwhelming demand for corporate services," said Gregory Gundelfinger, CEO of KnowRoaming. "Our new solution makes it easy for businesses to manage their usage and save enormously. In BYOD environments, the overhead of managing overage charges is often underestimated, and KnowRoaming has developed a unique bill splitting solution that enables the enterprise to be billed directly."

European and US business travelers are spending a combined \$1.3 billion USD on roaming globally according to a 2015 study (iPass/ReThink). KnowRoaming is a proven solution that lowers costs for companies with traveling personnel.

In 2015, KnowRoaming saved an international financial institution more than 70% on their roaming charges within the first quarter of their deployment.

The KnowRoaming Business Solutions offering builds on the established consumer services offered by the company, which developed the world's first Global SIM Sticker. Registered KnowRoaming Business Solutions clients apply the Global SIM Sticker just once to their unlocked phones or tablets to access the following services:

- **Seamless, low-cost international roaming**
The Global SIM Sticker activates automatically and connects you to local networks when you travel abroad, without losing incoming calls to your mobile number. Unlimited data packages are available for \$7.99 USD/day in more than 70 countries.
- **Transparent account management**
All services are easily managed via a cloud-based portal, specifically designed for IT managers looking for streamlined access to manage their telecom fleet. Finance managers have full cost control through pre-paid and post-paid accounts, supported by a dedicated account manager and 24/7 customer support.
- **Affordable, convenient long distance calling**
Dial directly from your phone without the use of calling cards, additional SIM cards or carrier packages.
- **Foreign numbers**
Purchase foreign numbers at a nominal price from more than 50 countries. This allows your foreign contacts to call you without incurring long distance charges.

KnowRoaming is excited to launch KnowRoaming Business Solutions at Web Summit 2015. Visit us at S-119 in the START village on Thursday, November 5 to learn more.

About KnowRoaming: KnowRoaming is a Toronto-based technology company that has developed the world's first Global SIM Sticker. The Sticker saves travelers up to 85% on voice and data roaming while traveling in 200+ countries. It is applied just once to the SIM card of an unlocked phone or tablet. When traveling abroad, the Sticker automatically connects devices with local carriers. The service is prepaid and all usage can be monitored in real time using the KnowRoaming app. Learn more at www.knowroaming.com.

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