



# knowroaming

## THE GLOBAL SIM STICKER

For Immediate Release

### **Enjoy all-inclusive data roaming on your Caribbean vacation this winter**

TORONTO, Ontario — October 21, 2015 —Travelers heading to the Caribbean this winter can enjoy a truly all-inclusive trip with KnowRoaming’s new Unlimited Data packages in 15 Caribbean countries. For \$7.99 USD per day, travelers can post unlimited photos of sunsets, cocktails, and white sand beaches. Data packages can be accessed through the KnowRoaming Global SIM Sticker.

Disclaimer: KnowRoaming is not responsible for any travel envy that may be experienced by friends who are stuck at home, scrolling through endless vacation photos.

A roaming solution should be at the top of any vacationer’s packing list—right up there with sunscreen. There are too many ways to get burned while trying to stay connected. Carrier packages are expensive, while resort Wi-Fi and local SIM solutions are too slow, unreliable, and unsafe for essential communications needs. The KnowRoaming Global SIM Sticker keeps travelers connected, worry-free, throughout their travels.

“Our customers want to be connected everywhere. They want to share moments with their social networks as they happen,” says KnowRoaming CEO and co-founder Gregory Gundelfinger. “We don’t want our customers returning home from a relaxing vacation only to have a heart attack at the sight of their roaming bill.”

KnowRoaming allows users to pre-pay, and track all their usage in the KnowRoaming app. So the only thing travelers return home with is the sand between their toes—no bills.

New Caribbean countries:

1. Anguilla
2. Antigua
3. Aruba
4. Barbados
5. Bermuda
6. British Virgin Islands
7. Cayman Islands
8. Curacao
9. Dominica
10. Grenada
11. Jamaica
12. St. Kitts & Nevis
13. St. Lucia
14. St. Vincent & The Grenadines
15. Turks & Caicos

These destinations join several other hot destinations where KnowRoaming offers Unlimited Data packages, including Fiji, Mexico, Puerto Rico, Samoa, and the United States (we're thinking Florida, not Michigan). In total, KnowRoaming now offers Unlimited Data packages in 70+ countries.

To access the offer, new customers must first purchase a KnowRoaming Global SIM Sticker—available at [www.knowroaming.com/Caribbean](http://www.knowroaming.com/Caribbean) for \$29.99 USD. Unlimited data packages can then be purchased in the app for \$7.99 USD/day, for as many days as you like.

*(Dos cervezas, por favor! Travelers should consider picking up a second SIM Sticker if their travel companions love staying connected too.)*

**About KnowRoaming:** KnowRoaming is a Toronto-based technology company that has developed the world's first Global SIM Sticker. The Sticker saves travelers up to 85% on voice and data roaming while traveling in 200+ countries. It is applied just once to the SIM card of an unlocked phone or tablet. When traveling abroad, the Sticker automatically connects devices with local carriers. The service is prepaid and all usage can be monitored in real time using the KnowRoaming app.

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