



For immediate release

KnowRoaming offers FREE, unlimited international WhatsApp usage with Global SIM Card

TORONTO, Ontario — November 9, 2016 — KnowRoaming announced today that it is offering free, unlimited international WhatsApp usage with their Global SIM Card. Yes, you read that right. Travelers can use the popular messaging app around the world for free with KnowRoaming. The Global SIM Card can be purchased at knowroaming.com for just \$9.99 USD.

“We’re so excited to offer WhatsApp, one of the world’s most useful apps, on KnowRoaming for free,” said Gregory Gundelfinger, CEO, KnowRoaming. “Our goal has always been to connect people around the world in a more convenient and cost-effective way. Offering unlimited WhatsApp usage is another step towards helping travelers stay in touch with family and friends without the pain of roaming charges.”

More than 1 billion people in over 180 countries use WhatsApp each month to stay in touch—that’s nearly one in seven people on the planet. With this free WhatsApp offer, KnowRoaming is making these connections easier both at home and abroad.

There’s no catch or fine print! Travelers can simply insert the Global SIM Card into their unlocked phones and start using WhatsApp completely free of charge around the world. Unlike its competitors, KnowRoaming will not charge any hidden annual fees, or additional fees for sending picture and video messages in WhatsApp. KnowRoaming will cover all WhatsApp usage for customers.

In addition to offering free WhatsApp, the KnowRoaming Global SIM Card provides excellent voice and data roaming. It works in 200+ countries and territories with rates up to 85% lower than traditional carriers. KnowRoaming makes it simple to use Unlimited Data packages with one flat rate of \$7.99 USD a day in 90+ countries. Travelers can carry over their data packages into each country, making staying connected during layovers, and cross-border traveling easy, while keeping costs transparent.

Customers have full control over their usage in the free companion app. They can easily monitor their usage in real-time, prepay for all their services, purchase Unlimited Data packages, and more.

The Global SIM Card fits all SIM card sizes and is compatible with any unlocked mobile phones or tablets.

Free WhatsApp usage is also available on the KnowRoaming Global SIM Sticker and Global Hotspot. Current KnowRoaming customers can start enjoying WhatsApp for free today!

Get your KnowRoaming products at knowroaming.com. Free shipping is available to Australia, Canada, the United Kingdom, the United States, and Singapore.

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About KnowRoaming

KnowRoaming delivers truly end-to-end solutions for global connectivity. For consumer, corporate, and enterprise customers, KnowRoaming offers flexible delivery mechanisms, customizable management platforms, and a global mobile network. KnowRoaming launched the world's first Global SIM Sticker in 2013 and has since developed new industry-disrupting innovations, including the KnowRoaming IoT Connect, the KnowRoaming Global Hotspot, the KnowRoaming Soft SIM Platform, and the KnowRoaming Global SIM Card. Each product includes fully transparent, real-time management tools that can be tailored to customers' needs. KnowRoaming has coverage in 200+ countries and territories at rates up to 85% lower than carriers. KnowRoaming is a technology company focused on innovation and exceptional customer experience. Learn more at www.knowroaming.com.

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